



وزارة التخطيط التنموي والإحصاء

Ministry of Development Planning and Statistics

ورشة عمل بشأن تحديث الإحصاءات الرسمية في دولة قطر
Workshop on Modernization of Official Statistics in Qatar

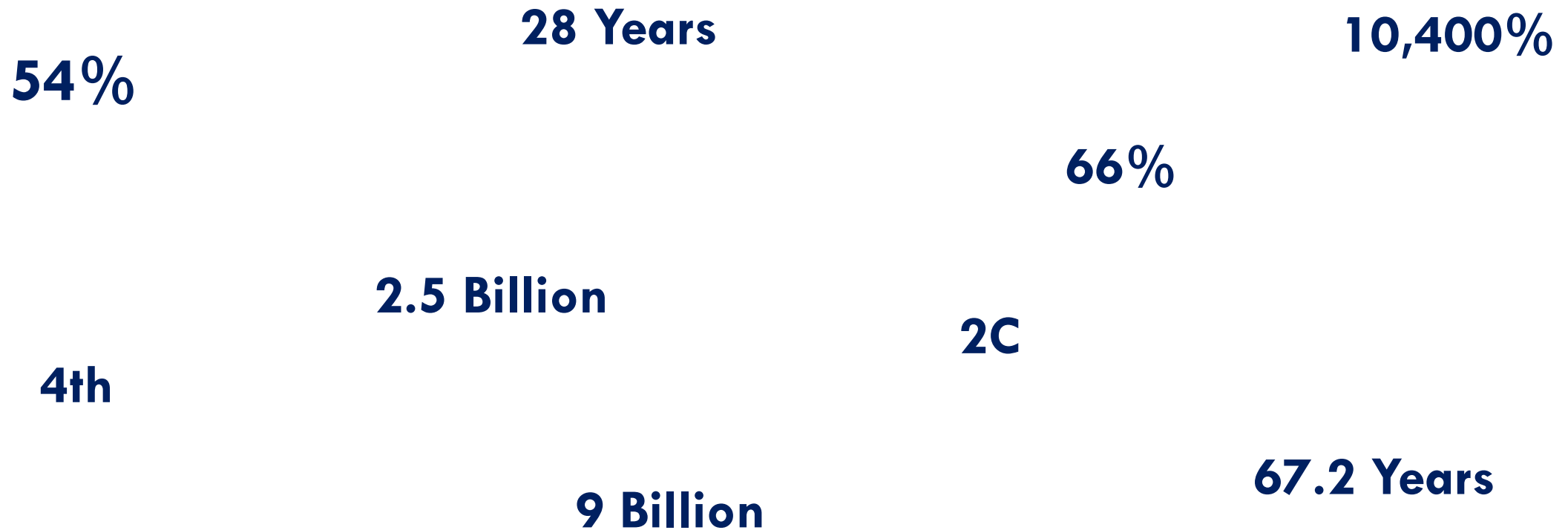
الاثنين 11 ديسمبر 2017 - فندق روتانا، سيتي سنتر

Monday 11 December, 2017 - Rotana City Center Hotel - Doha

**GIS FOR EFFECTIVE POLICY DEVELOPMENT:
CONVERGING SPATIAL DATA AND THEMATIC ANALYSIS**

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SUSTAINABLE DEVELOPMENT: THE SOCIAL CHALLENGE



SUSTAINABLE DEVELOPMENT: THE TECHNOLOGICAL CHALLENGE

3.8 Billion

1.4 Billion

240 Billion

1.3 Billion

2 Billion

2 Trillion

4,800 Times

1.6 Zettabytes

85 Trillion

POLICY DEVELOPMENT OPPORTUNITY

Social Challenge



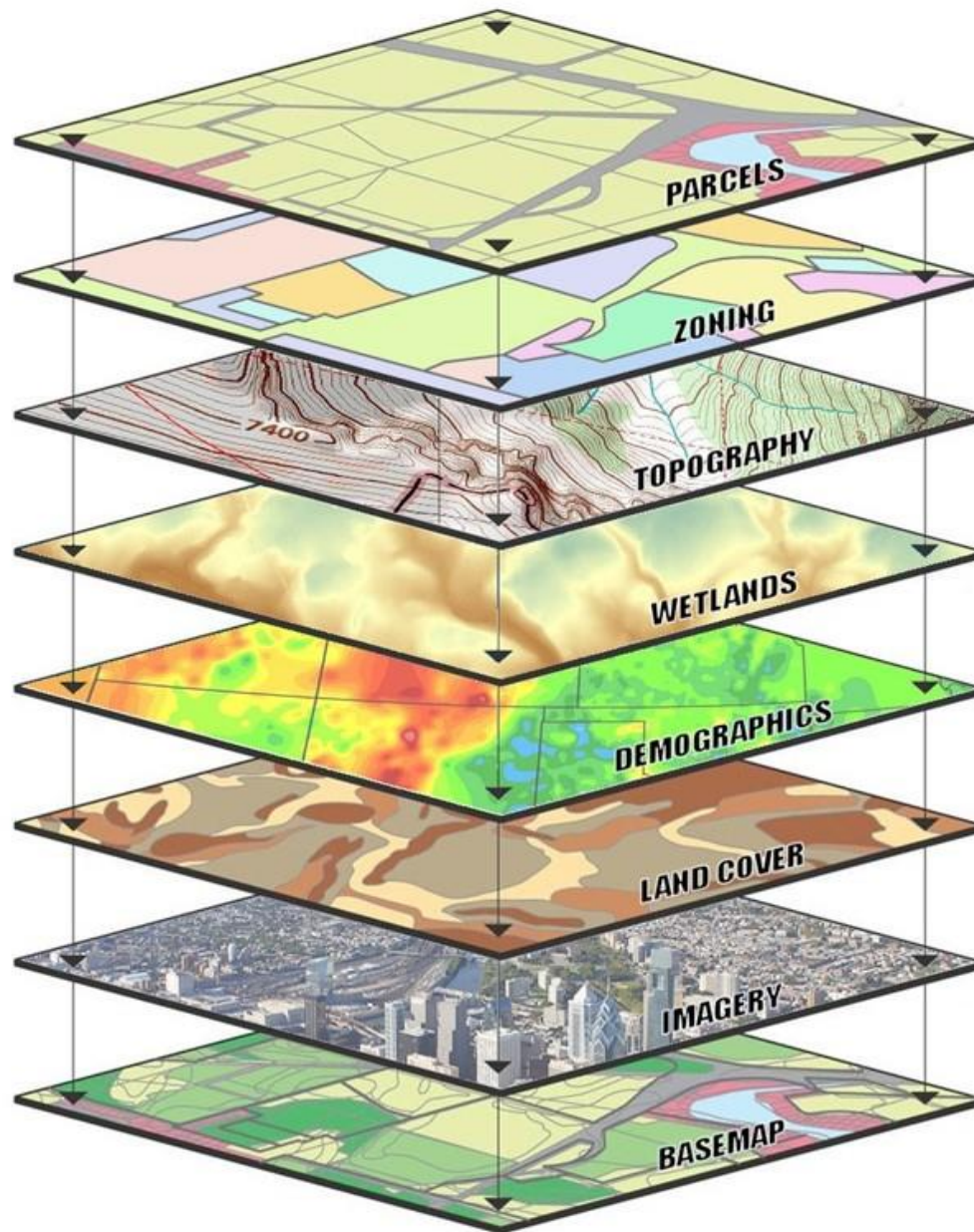
<https://ak5.picdn.net/shutterstock/videos/5978885/thumb/1.jpg>



Technological Challenge



<https://i.ytimg.com/vi/ZYNwlfCb440/maxresdefault.jpg>



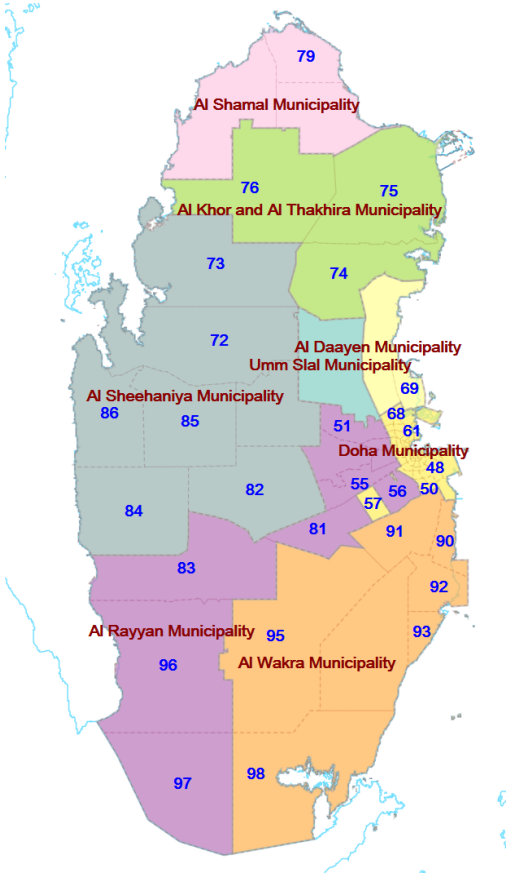
GIS DATA LAYERS

Many different types of data can be integrated into a GIS and represented as a map layer.

Examples can include: streets, parcels, zoning, flood zones, client locations, competition, shopping centers, office parks, demographics, etc.

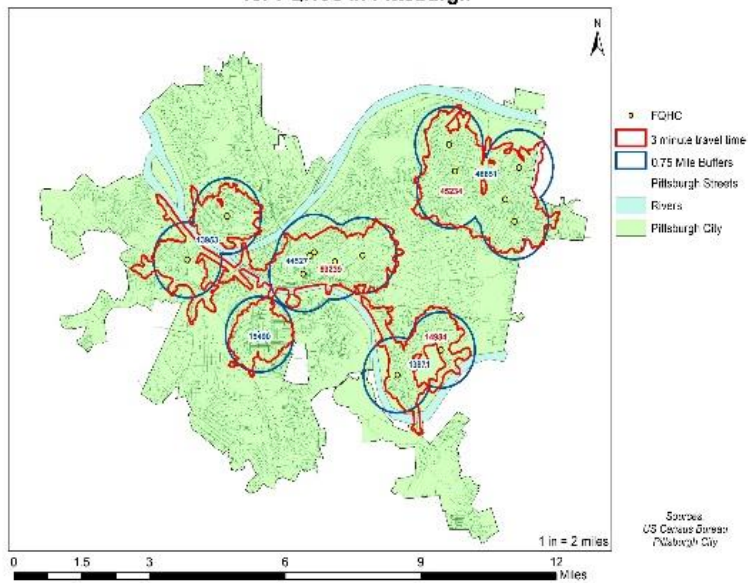
When these layers are drawn on top of one another, undetected spatial trends and relationships often emerge. This allows us to gain insight about relevant characteristics of a location.

GEN 1: JURISDICTIONAL AND TOPOGRAPHIC MAPPING

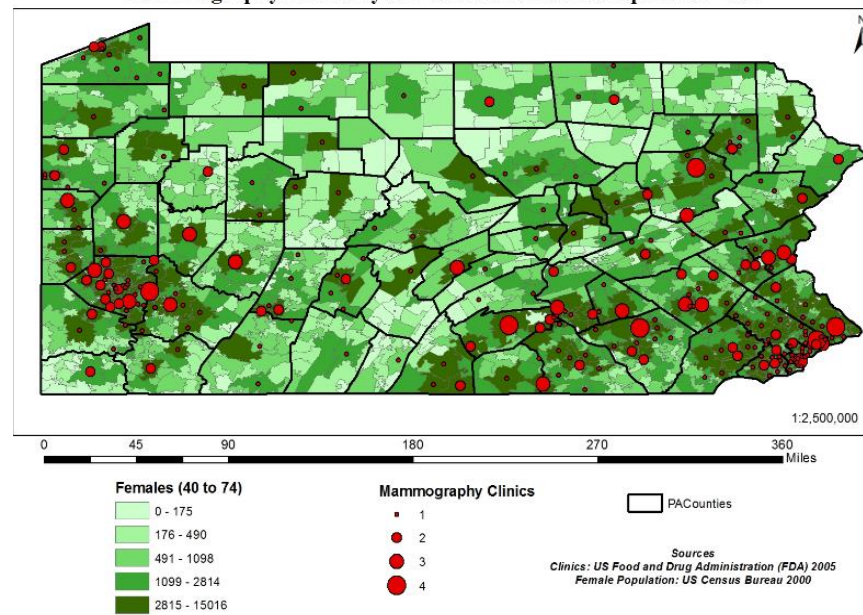


GEN 2: CROSS-SECTIONAL THEMATIC MAPPING

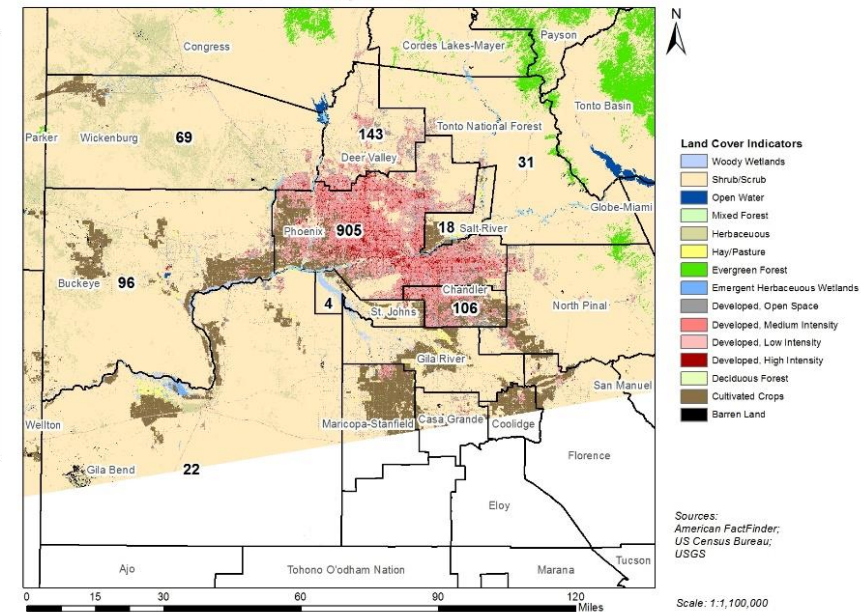
Comparison of buffers versus travel-time polygons for FQHCs in Pittsburgh



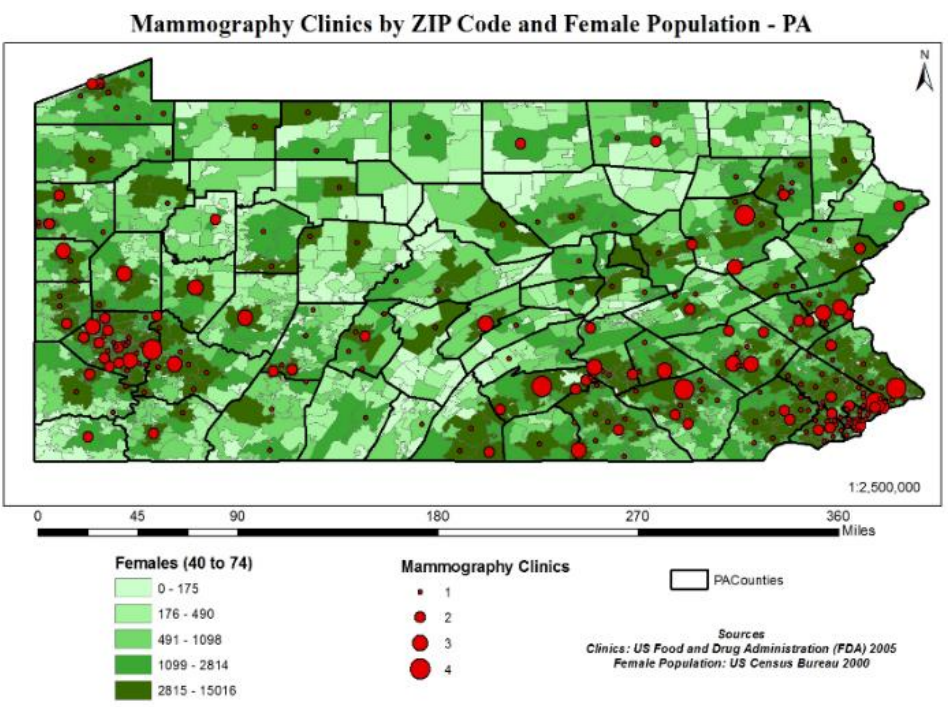
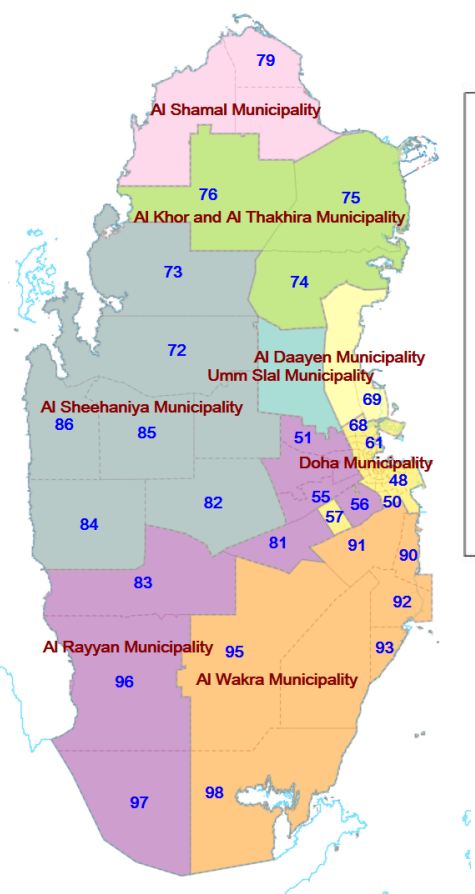
Mammography Clinics by ZIP Code and Female Population - PA



Solar Heated Homes per Neighbourhood
Phoenix, Arizona



GEN 3: DYNAMIC BEHAVIORAL MAPPING



(Franke et al. 2015)

REAL-TIME CONVERGENCE OF SPATIAL & THEMATIC EXAMPLES:

- **Health:** Tracking contagious diseases spread through online searches.
- **Transport:** Identifying congestion bottlenecks through mobile signals.
- **Utilities:** Monitor consumption flow through IOT sensors and smart meters.
- **Safety & Security:** Site suitability analysis for positioning of emergency personnel at public events through spatial geo-processing.
- **Environment:** Continuous tracking of air quality and population mobility to provide instantaneous notifications and alerts.

POLICY RECOMMENDATIONS

1. **Scope:** From jurisdictional/topographic to **behavioral**.
2. **Data Collection:** From periodic to **continuous**.
3. **Temporal:** From historical to **current**.
4. **Analysis:** From tabular to **geo-spatial**.
5. **Communication:** From textual to **visual**.
6. **Infrastructure:** From data silos to **Big Data and absorptive capacity**.
7. **Planning:** From retrospective to **future-focused orientation based on emergent evidence**.

THANK YOU



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