

# Statistical Analytics in the Era of AI

using Microsoft Fabric

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# Agenda

Microsoft AI

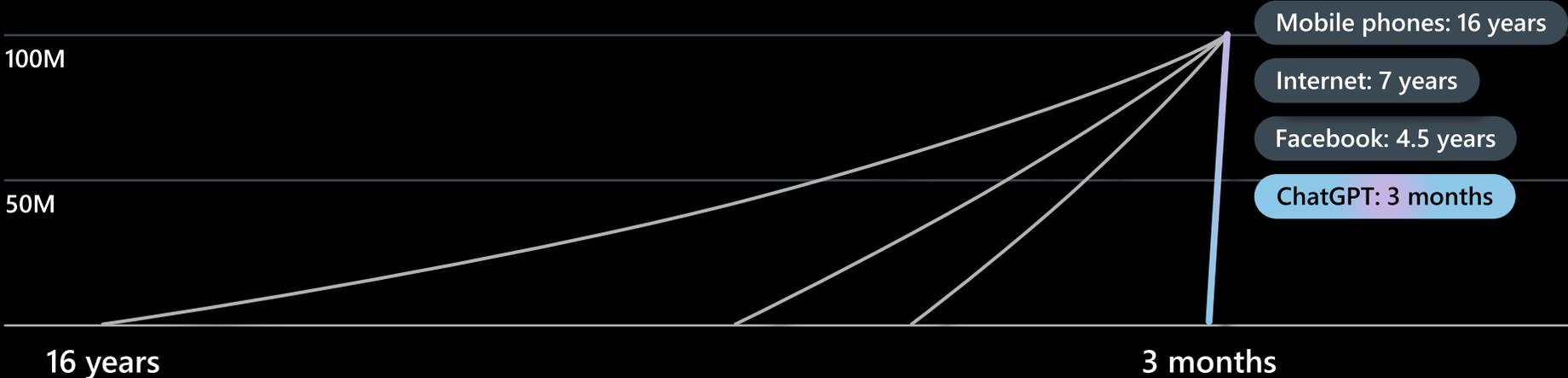
Microsoft Intelligent Data  
Platform

Demo- Microsoft Fabric

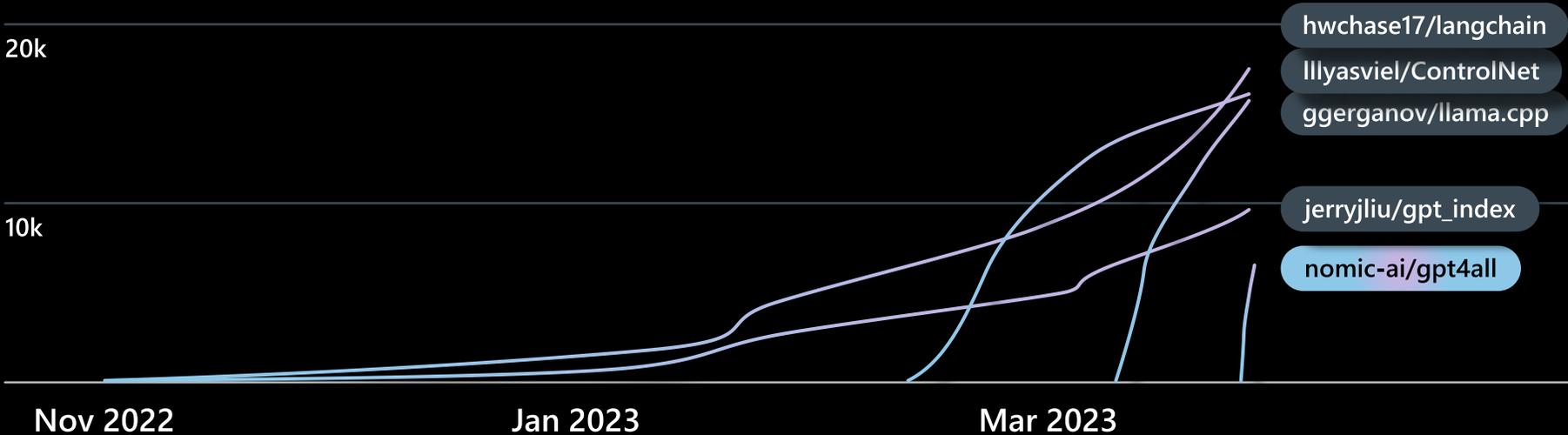
# A New AI Reality

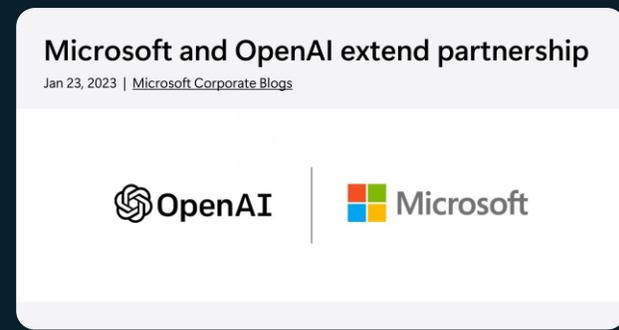
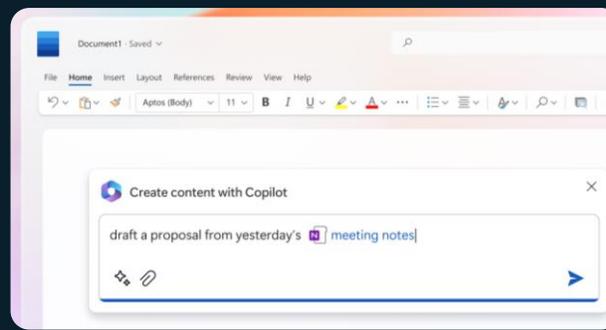
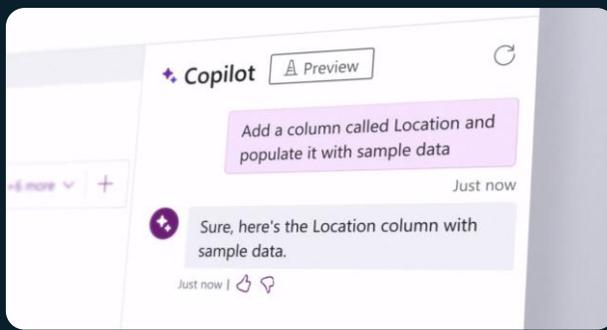
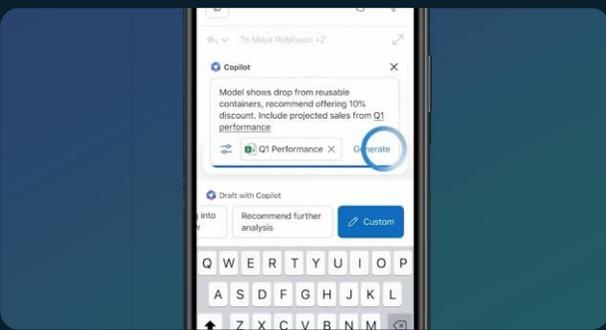
# Vertical growth in adoption

Time to reach 100M users

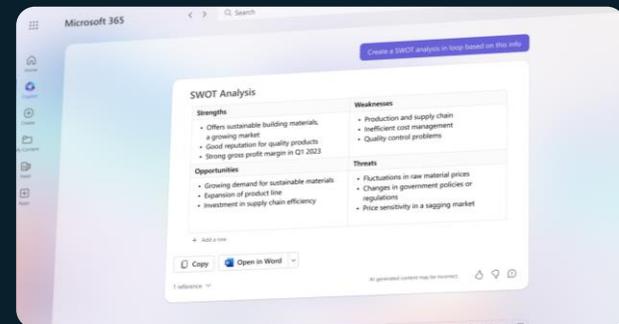
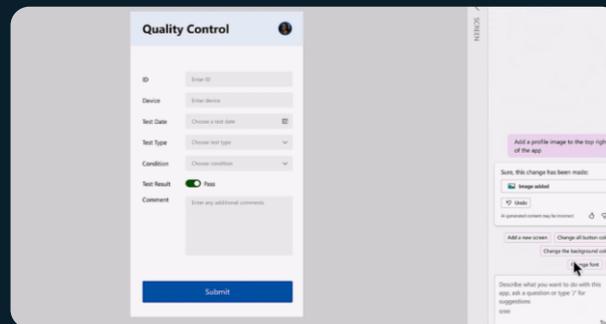
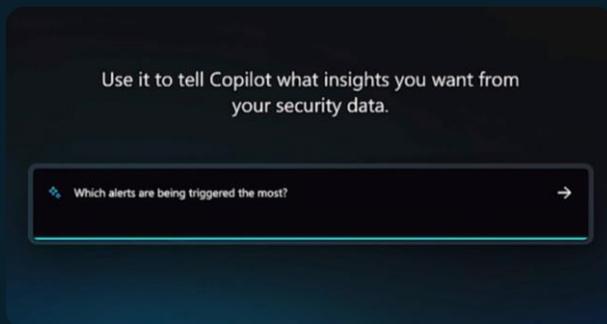
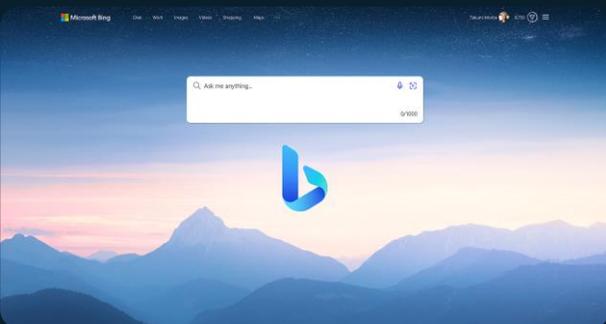
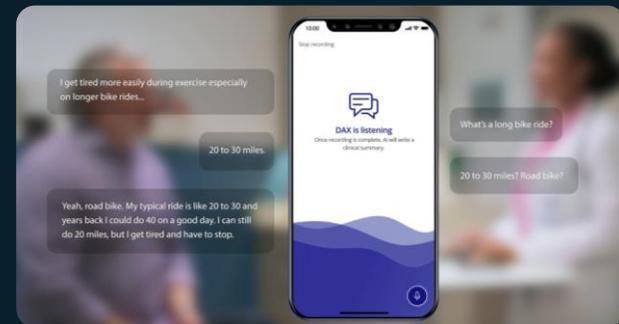
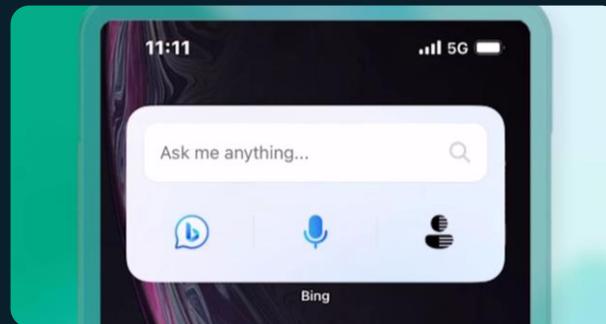
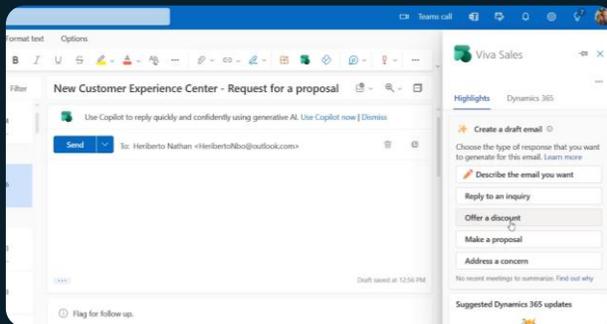
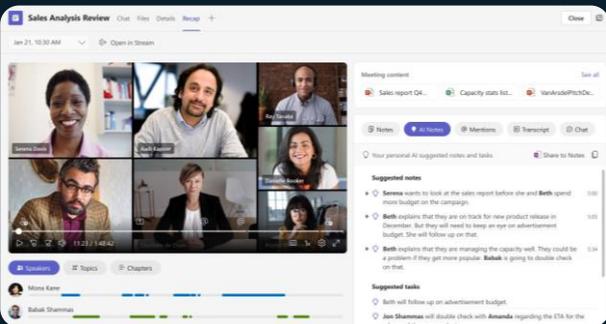
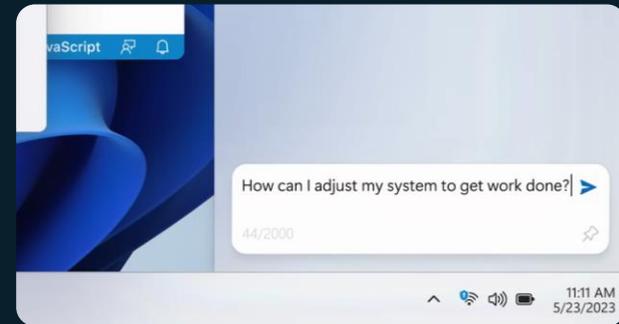
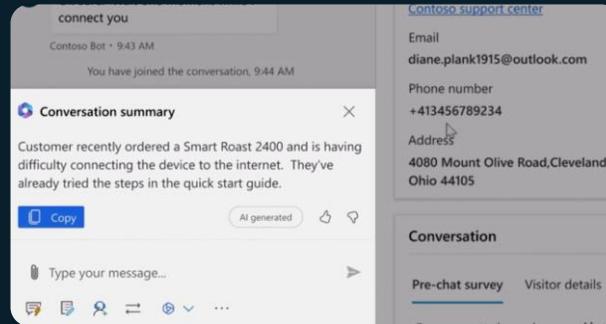
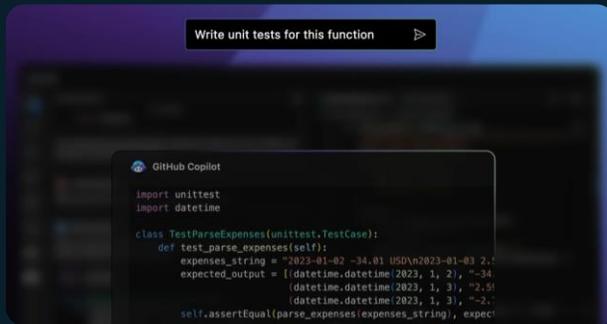


GitHub Repo growth





General availability of Azure OpenAI Service expands access to large, advanced AI models with added enterprise benefits



# A copilot for every Microsoft Cloud experience

## M365 Copilot

Bing

Edge

Word

Outlook

Excel

PowerPoint

Teams

Designer

Windows Copilot



Q&A and task completion

interaction with web content

reading and writing assistance

e-mail management

data analysis

presentations

Meetings

digital creations

interaction with OS, apps, and files

Copilots for Web

Copilots for Productivity

Copilot for Creativity

Copilot for Everyday

Dynamics Copilot

Fabric Copilot

Security Copilot

GitHub Copilot

Power Platform Copilot



sales and customer support

data analytics and business intelligence

threat detection, identification, and mitigation

code development

creation of apps, workflows, and agents

Copilots for Business

Copilots for Analytics

Copilot for Security

Copilot for Development

Copilot for Low/No Code Development

# Azure AI

## Applications



Partner Solutions

## Application Platform

AI Builder



Power BI



Power Apps



Power Automate



Power Virtual Agents

## Scenario-Based Services

Applied AI Services



Bot Service



Cognitive Search



Form Recognizer



Video Indexer



Metrics Advisor



Immersive Reader

## Customizable AI Models

Cognitive Services



Vision



Speech



Language



Decision

Azure OpenAI Service

## ML Platform



Azure Machine Learning



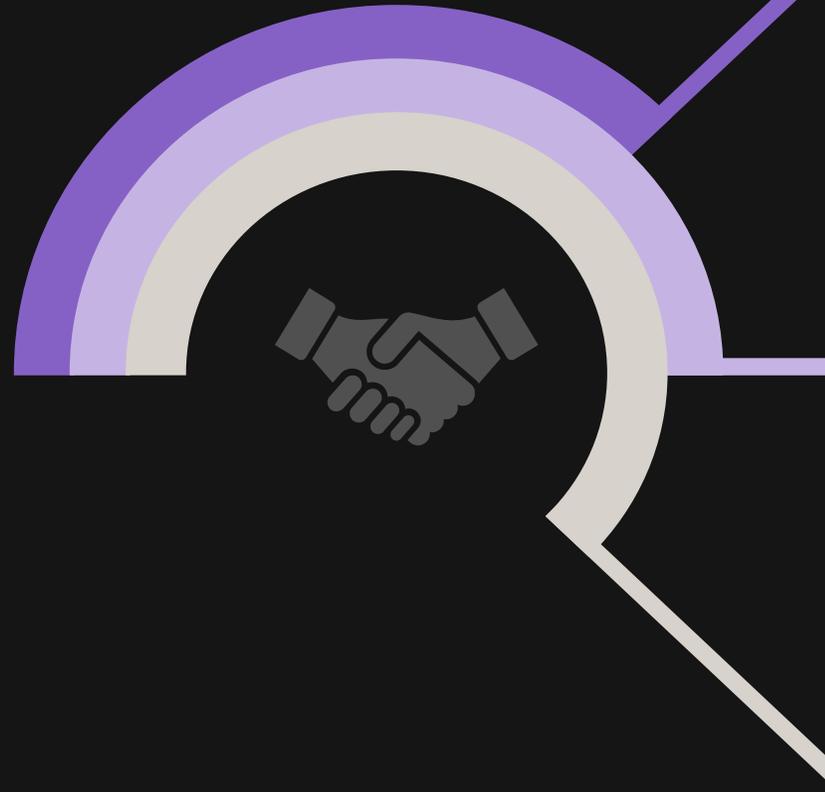
Business Users



Developers & Data Scientists

AI is only as good as  
your data

**Together  
we are  
going to  
make it real**



**People & Skilling**

**Platform & Data**

**Process & Policies**

# Reducing dark data is difficult

## Technology issues

- Separation between OLAP vs OLTP systems
- Application, edge and network data not shaped for analytics
- No tool to capture to capture and lock dark data
- Too much or data, not enough analytics
- Missing or not structure data

## Organizational issues

- Realtime analysis not easily accessible

12%

Of data is business critical

23%

Redundant, obsolete and trivial (ROT) – cost to global industry: \$3.3 Trillion by 2020

65%

Dark data hidden within networks, people and machines



# Data Infrastructure is a challenge to Transformation

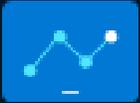


Ideally, organizations want to have.....

Barriers to achieve business outcomes

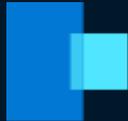
- Platform to actionable Insights to the business
- Robust data governance
- Ability to increase the value of hidden data
- To spend less time preparing data
- Improve Operational Efficiency

# Trending approaches and architectures



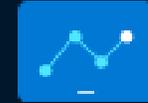
## Data mesh:

A series of domains assigned to individual LOBs that enables access to the data they need with maximum autonomy by upholding the four principles of a data mesh.



## Data fabric:

A system for automating data management tasks, such as unifying and cleaning disparate sources as well as authorizing data access, that helps a business make the most of its existing data sources without needing to migrate them.

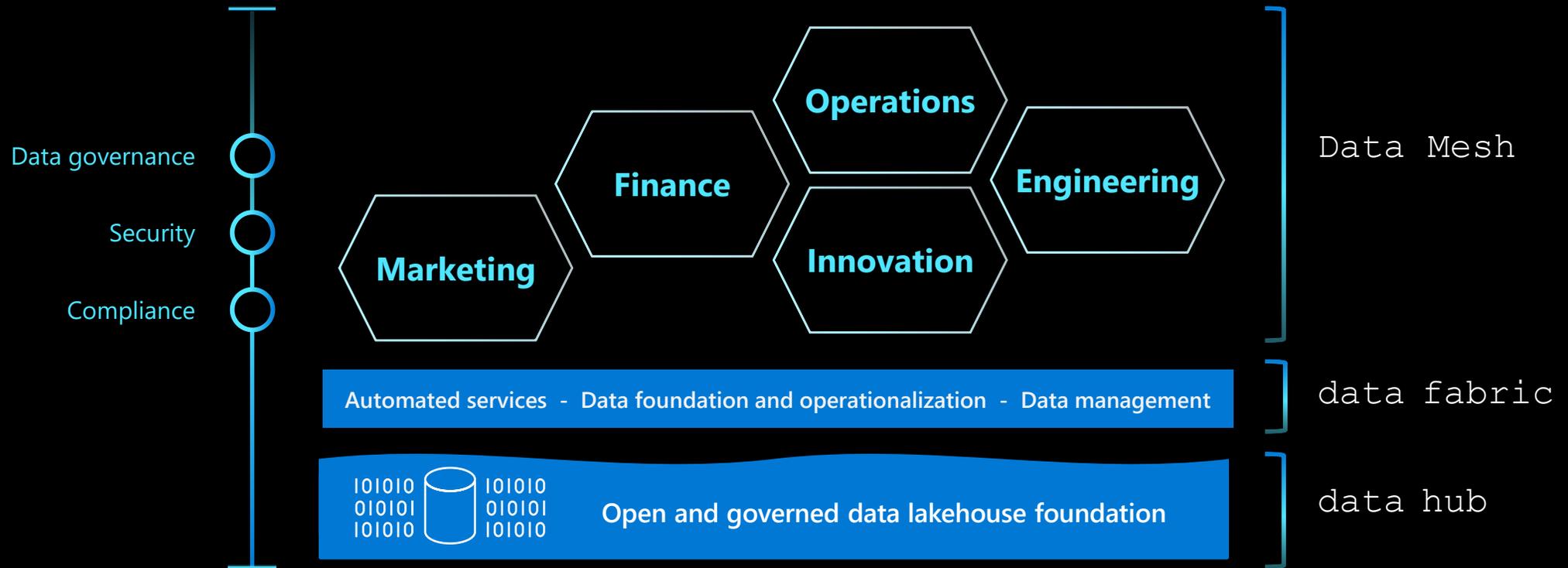


## Data hub:

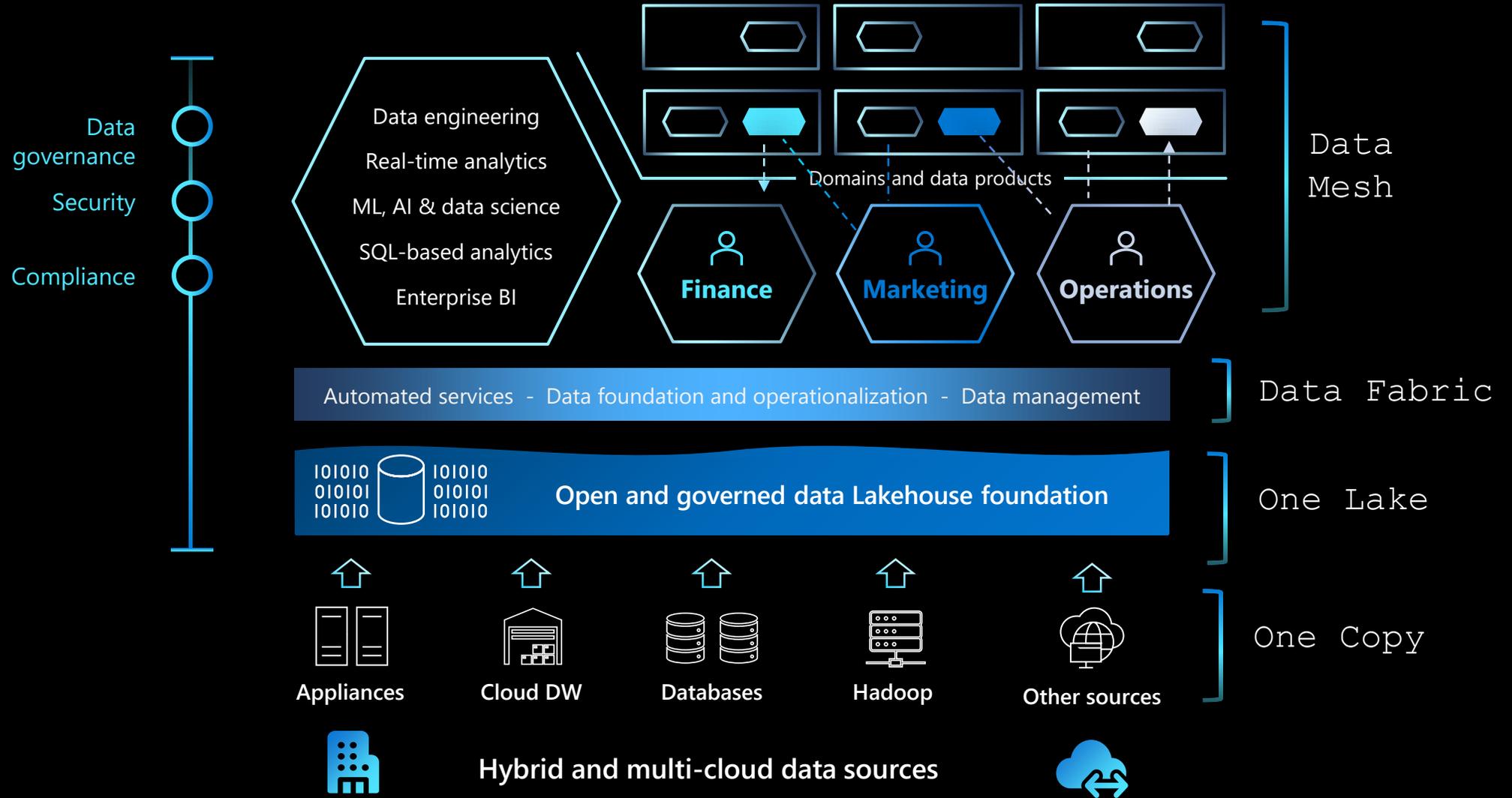
An open and governed lakehouse platform that provides storage foundation for serving data to multiple domains efficiently, so domain users can easily consume it.

# A collectively transformative hybrid approach

Microsoft hybrid approach to data fabric and data hub

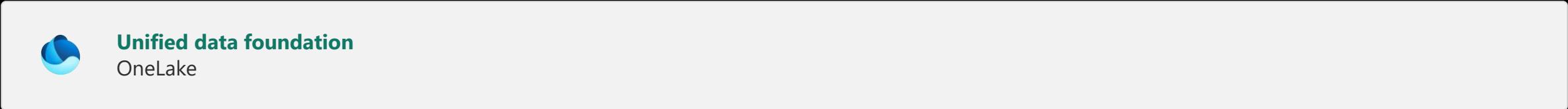
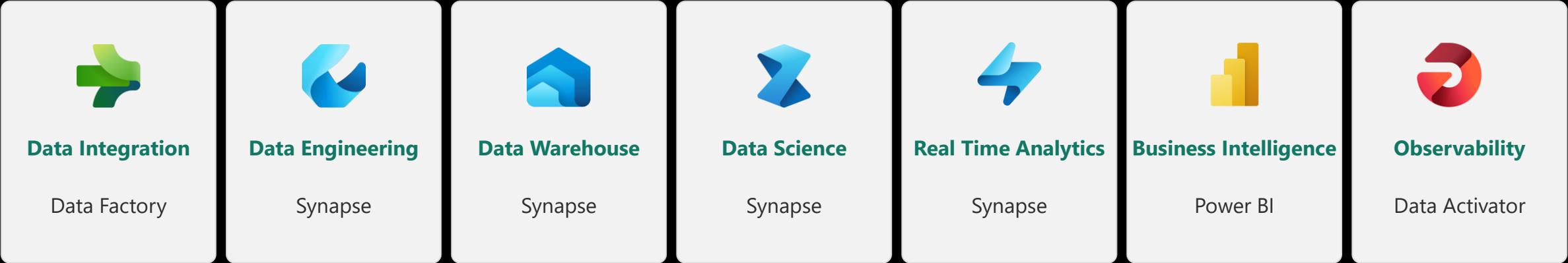


# Enable Lines of businesses



# Microsoft's Modern Intelligent Data Platform

An end-to-end analytics platform that brings together all the data and analytics tools that organizations need to go from the data lake to the business user

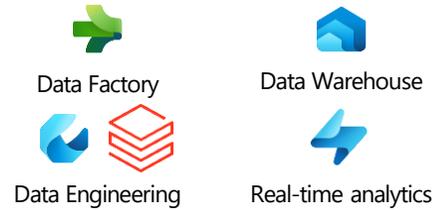


# Enabling every Data Professional



Data Engineers

## Supporting experiences:



Data Scientists

## Supporting experiences



Data Analysts

## Supporting experiences



Data Citizens

## Supporting experiences



## Data Stewards

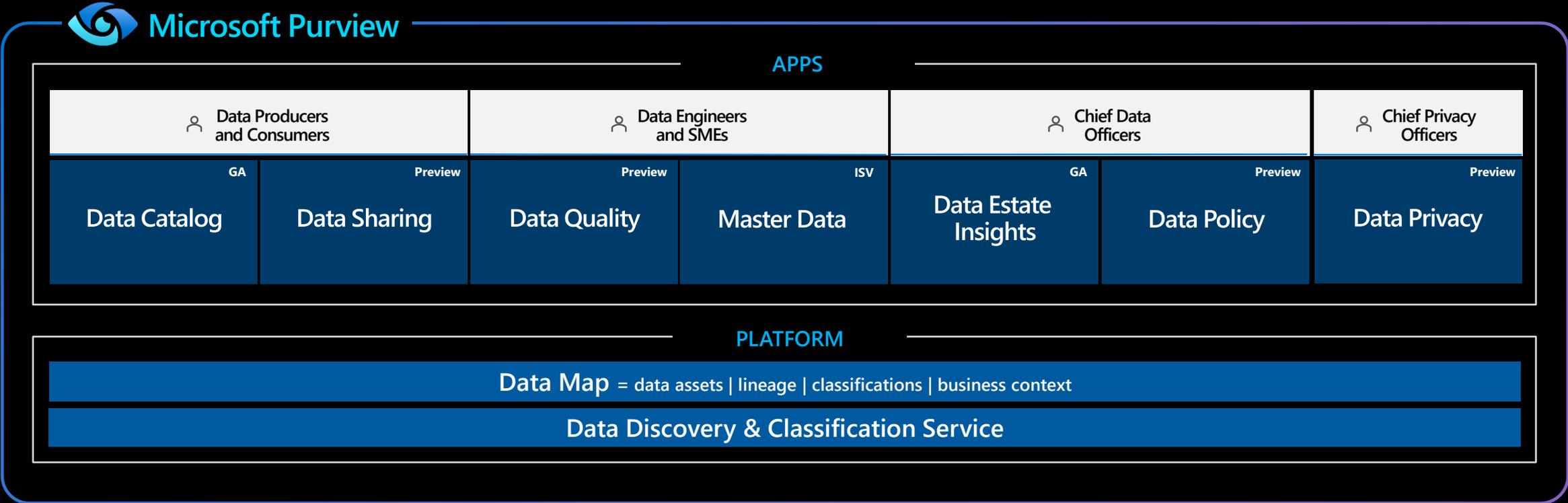
- **Maintain visibility and control of costs** with a unified consumption and cost model that provides evergreen spend optics on your end-to-end data estate
- **Gain full visibility and governance** over your entire analytics estate from data sources and connections to your data lake, to users and their insights



# Microsoft Intelligent Data Platform

## Demo

# Unified Data Governance with Microsoft Purview



Hybrid and Multi-Cloud Data Estates

Operational, Analytical, and SaaS Systems